

Veloxsites™

ABC Home Renovations

Home

Who We Are

What We Do

Contact Us

Awarded

Home Stars!

ABC Home Renovations Co.

help you create your dream home.

For more than 20 years, ABC Co. has proven our reputation as a trusted home renovation and remodeling company. We provide quality home improvement solutions and services on any budget. And we've never let them down.

We employ the best tradespeople and the highest quality products with a focus on customer service. You can count on ABC Co.

LOG IN

Terms of Service | © ABC Home Renovations



Who is Veloxsites?

We're a white label revenue generation platform



BUSINESS
START

We're an *SMB onboarding platform*



Instantly publish thousands of web and mobile sites in **days** not years

Instantly present your SMB with a **99% completed** online-presence

FAST *Subscriber Model*

Complete SMB best-practices included

What went wrong?

WHY have most digital service providers built websites for only **5%** of their installed base?

- ▶ DIY tools are too complex
- ▶ DIFM costs too much
- ▶ Publishers can't scale these models for volume



What is the SMB saying?

DIY and DIFM are not the answer!

“We want **DONE.**”



- ▶ SMBs don't want to make design decisions
- ▶ SMBs don't know how to use tools
- ▶ SMBs can't afford custom web design
- ▶ SMBs don't understand SEO, SEM and social

Don't push your SMB into the
Abandonment Chasm!

Problems ... Need Solutions

SMB adoption of web and mobile sites is blocked by:

- ▶ Abandonment Chasm
- ▶ Mass customization versus customizing the masses



A white-labeled, PaaS solution removes complexity and drives **HIGH adoption**

A close-up, high-angle photograph of several interlocking metal gears and a large pile of hexagonal nuts. The scene is lit with a cool, blue-toned light, creating strong highlights and deep shadows that emphasize the metallic textures and mechanical forms. The gears are in the foreground and middle ground, while the nuts are scattered in the background and foreground.

SMBs don't want DIY and DIFM ...



SMBs want DONE

Mass Adoption means YOU WIN

By taking your SMB across the abandonment
chasm **you are guaranteeing**
a greater adoption rate



Two Models ... Only One Works

Mass Customization: Mass produce web and mobile sites and customize only when the SMB is ready to subscribe.

Customizing the Masses: Bespoke web and mobile sites – one at a time. This is proven NOT scalable or profitable.

YOU want scalable
and profitable

NOW



How BIG is YOUR market?

2,500,000 SMBs in your country

26,000,000 SMBs in the US

26,000,000 SMBs in Europe



50% of the **SMBs in your country do not have a website** and need one.



90% of the **SMBs in your country do not have a mobile site** and need one.

25% Adoption Rate From YOU's SMBs is now achievable

Why Now?

Online presence is an *imperative* for SMBs

Mobility enablement is the

#1 tech trend

for SMBs over the next **18 months.**

Simple & Scalable

SMB Target Market



Service Provider
Customer Data



Data

Unique Identifier:

- ▶ Phone number
- ▶ Business Name

YOU Benefits: 39% reduction in churn, 5% increase in revenue per customer and a 25% adoption rate.



Our Clients



- ✓ 4 weeks to go live
- ✓ 25% adoption in under 12 months



dream

B I G